

e-mail deshon@udel.edu
webpage deshonandassociates.com



Deshon & Associates
GRAPHIC DESIGN

75 West Mill Station Dr
Newark Delaware 19711

office 302 738 9524
cell 302 373 9593

complete graphic design & digital publishing services

Dear Prospective Client,

My name is Mark Deshon, and I represent **Deshon & Associates** GRAPHIC DESIGN. I graduated from the University of Delaware with a degree in graphic design in 1978, and since then, I have been working as a designer in the Newark area. This letter will help familiarize you with Deshon & Associates (D&A).

D&A has been in business in Delaware since 1987. D&A's niche is design and production for document publishing or organization/product marketing needs. D&A utilizes illustration, photoediting, word-processing, and page-layout software for both print and online publishing. Its primary tools are Macintosh hardware and Adobe software, as well as peripherals common in the design business.

In addition, D&A can offer some serious written communication and editorial skills.

D&A's current fee structure:

consultation (usually waived for subsequent client business)	\$70/hr
design & production	\$90/hr
webpage authoring	\$90/hr
illustration	\$90/hr
photoillustration/photoediting	\$90/hr
editing/writing	\$90/hr
subcontracting (e.g., photography, printing)	D&A's cost + 20%

I thank you for your interest in my business.

Sincerely,

A handwritten signature in black ink that reads "Mark Deshon". The signature is written in a cursive, flowing style.

Mark Deshon